**TALKING POINTS BY MUNICIPAL COUNCIL OF MANZINI HIS WORSHIP THE MAYOR CNLR WESLEY DLAMINI, FOR THE BAKERS PICNIC**

**Date:** 28th June 2026 **Venue:** Somhlolo National Park **Time:** 07:00 AM

**BAKERS, LADIES AND GENTLEMEN, I GREET YOU ALL**

* IT IS A TRUE PLEASURE TO BE HERE WITH YOU TODAY AT THE VIBRANT AND INSPIRING BAKERS’ PICNIC. ON BEHALF OF THE MUNICIPAL COUNCIL OF MANZINI, I EXTEND WARM GREETINGS TO ALL OUR DISTINGUISHED GUESTS, ORGANIZERS, EXHIBITORS, BAKERS, AND EVERY ATTENDEE WHO HAS COME OUT TO SUPPORT THIS WONDERFUL EVENT.
* LET ME BEGIN BY COMMENDING CAKE BAKING ESWATINI FOR ORGANIZING SUCH A COLORFUL AND MEANINGFUL GATHERING. YOUR DEDICATION TO EMPOWERING YOUNG TALENT AND PROMOTING LOCAL ENTERPRISE IS NOT ONLY ADMIRABLE—IT IS ESSENTIAL TO THE FUTURE WE ARE BUILDING TOGETHER.
* TODAY’S EVENT IS MORE THAN JUST A CELEBRATION OF BAKED GOODS. IT IS A CELEBRATION OF CREATIVITY, ENTREPRENEURSHIP, AND COMMUNITY SPIRIT. THE BAKERS’ PICNIC PROVIDES A PLATFORM FOR YOUNG BAKERS TO SHOWCASE THEIR TALENTS, BUILD THEIR BRANDS, AND CONTRIBUTE MEANINGFULLY TO OUR LOCAL ECONOMY. IT IS A SPACE WHERE PASSION MEETS PURPOSE, AND WHERE DREAMS BEGIN TO RISE—JUST LIKE THE DOUGH IN YOUR OVENS.
* AS A MUNICIPALITY, WE ARE DEEPLY COMMITTED TO YOUTH EMPOWERMENT AND THE GROWTH OF SMALL, MICRO, AND MEDIUM ENTERPRISES. WE RECOGNIZE THE COURAGE IT TAKES TO TURN A PASSION INTO A BUSINESS, AND WE CELEBRATE EACH OF YOU WHO HAS TAKEN THAT BOLD STEP. YOU ARE NOT ONLY CREATING JOBS—YOU ARE CREATING HOPE, OPPORTUNITY, AND A MORE INCLUSIVE ECONOMY.
* THE CULINARY AND CREATIVE SECTORS ARE FAST BECOMING PILLARS OF OUR LOCAL DEVELOPMENT. BAKING, IN PARTICULAR, IS A BEAUTIFUL BLEND OF ART AND ENTERPRISE. IT IS A CRAFT THAT BRINGS PEOPLE TOGETHER, NOURISHES COMMUNITIES, AND DRIVES INNOVATION. WE ENCOURAGE ALL STAKEHOLDERS—PUBLIC AND PRIVATE—TO INVEST IN THESE INDUSTRIES AND SUPPORT THE YOUNG ENTREPRENEURS WHO ARE SHAPING THEM.
* AT THE MUNICIPAL COUNCIL OF MANZINI, WE ARE WORKING TIRELESSLY TO CREATE AN ENVIRONMENT WHERE YOUTH-LED BUSINESSES CAN THRIVE. THROUGH OUR LOCAL ECONOMIC DEVELOPMENT STRATEGY, WE ARE BUILDING PARTNERSHIPS, LAUNCHING INCUBATION PROGRAMS, AND OFFERING SUPPORT TO YOUNG AND WOMEN ENTREPRENEURS. WE BELIEVE IN YOUR POTENTIAL, AND WE ARE HERE TO HELP YOU SUCCEED.
* TO ALL THE BAKERS PARTICIPATING TODAY—THANK YOU. THANK YOU FOR YOUR CREATIVITY, YOUR COURAGE, AND YOUR COMMITMENT TO EXCELLENCE. I URGE YOU TO KEEP INNOVATING, KEEP COLLABORATING, AND ALWAYS PUT YOUR CUSTOMERS AT THE HEART OF WHAT YOU DO. MAY TODAY’S EXPERIENCE OPEN NEW DOORS, SPARK NEW IDEAS, AND BUILD LASTING CONNECTIONS.
* IN CLOSING, I WANT TO THANK THE ORGANIZERS ONCE AGAIN FOR BRINGING US TOGETHER IN SUCH A JOYFUL AND IMPACTFUL WAY. LET US CONTINUE TO SUPPORT LOCAL TALENT, INVEST IN OUR YOUTH, AND BUILD A MANZINI THAT IS VIBRANT, INCLUSIVE, AND ECONOMICALLY RESILIENT.

**THANK YOU AND ENJOY THE REST OF THE PICNIC!**